

NEWS RELEASE: 22-05

OCTOBER 12, 2022

Jade Leader Announces Color Change Phenomenon Jades Field Program at its DJ Project, Washington State, USA

Calgary, Alberta – Jade Leader Corp. (TSX.V: JADE) (“Jade Leader”, or “the Company”) is pleased to announce the initiation of a field trenching program targeting the collection of further nephrite Jade exhibiting the highly unusual color change phenomenon as described in the Company’s previous news release (NR 22-04, October 3, 2022). A recent short field test has demonstrated that fresh material of this type can be reached for harvesting with modest preparations, and such a program of Jade collection, field preparation of materials for processing and marketing is now underway.

In addition, the Company is pleased to report that its President, Mr. Jean-Pierre Jutras, B.Sc Hons geology, P.Geol. has been invited by the Canadian Gemmological Association (CGA) as a special guest speaker on Jade at its annual conference in Vancouver, October 21-23. The Company is very excited to have the opportunity to participate in such an educational and networking event of Canadian and International gem professionals involved in all aspects of the gem trade where some of our recent work can be highlighted as new developments in the gem space.

About Jade and Jade Leader Corp.

Recent articles suggest that the international Jade market is now larger than the better-known worldwide market for rough diamonds, without any participation in the space by publicly listed Companies prior to the formation of Jade Leader Corp.

Jade Leader Corp, with a Board of Directors having over 120 years of combined experience as mineral exploration geologists with proven track records of discoveries, is led by JP. Jutras, B.Sc. Hons Geology, P.Geol who is also an internationally recognized Jade carver with over 30 years of experience.

Jade leader is leveraging this unique combination of mineral exploration expertise and Jade carving knowledge to build a portfolio of 6 Jade exploration properties on which Nephrite Jade with various characteristics has now been identified in stable, mining-friendly jurisdictions in the USA.

On Behalf of the Board of Directors,

“Jean-Pierre Jutras”

Jean-Pierre Jutras, President/Director

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The TSX Venture Exchange has neither approved nor disapproved of the contents of this press release.

Except for the historical and present factual information contained herein, the matters set forth in this news release, including words such as "expects", "projects", "plans", "anticipates" and similar expressions, are forward-looking information that represents management of Jade Leader's internal projections, expectations or beliefs concerning, among other things, future operating results and various components thereof or the economic performance of Jade Leader. The projections, estimates and beliefs contained in such forward-looking statements necessarily involve known and unknown risks and uncertainties, which may cause Jade Leader's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. These risks and uncertainties include, among other things, those described in Jade Leader's filings with the Canadian securities authorities. Accordingly, holders of Jade Leader shares and potential investors are cautioned that events or circumstances could cause results to differ materially from those predicted. Jade Leader disclaims any responsibility to update these forward-looking statements.